



# News

# Issue 4, May 2010

Active Travel Challenge 19th June–31st August 2010  
In Erewash and across Derbyshire



Join the [Active Travel Challenge!](#)

Choose Cycling is running an exciting Challenge over the summer to encourage more people to make walking, cycling or jogging journeys. Organisations in Erewash and across Derbyshire will compete to see who can get most staff to walk, cycle or jog for just 10 mins or more.

There are some great prizes to be won, just by taking part. Individuals can win a holiday for 2 with Peak Tours, a Mezzo folding bike, a meal at Cafe Nomad, vouchers for outdoor gear and much more! Organisations can win a Goodie Bag supplied by Cotswold Outdoors, an energy-saving audit, and even a team massage!

It is free and easy to take part:

- STEP 1: Register your organisation online at [www.activetravelchallenge.org.uk](http://www.activetravelchallenge.org.uk)
- STEP 2: Encourage friends/colleagues to join in
- STEP 3: You and your team walk, cycle or jog for 10 mins or more and log your journey online.
- STEP 4: Win prizes!

The [Challenge](#) is open to businesses across Derbyshire, but we are promoting it to organisations in Erewash in particular. Erewash Borough Council and no fewer than 25 members of staff have already signed up. Amie Osbourne from the Council's Executive Office says *"I've personally committed to ditching the car wherever possible - cycling from Long Eaton to Ilkeston along the canal to get to work or catching the bus. Should be good fun!"*



The Challenge is funded by NHS Derbyshire County.

## Bike Week Events 2010



Launch of Active Travel Challenge at Erewash Together 2010  
Saturday 19th June 2010, 12–4pm,  
West Park Leisure Centre, Long Eaton

Choose Cycling will be launching the Challenge on Saturday 19th June at the Erewash Together event. There will be a stall with free walking and cycling maps, a bike mechanic carrying out free safety checks and tryouts of some of our folding and commuter bikes. There will be a bike ride at 12pm to Shipley Country Park. All welcome. Children must be accompanied. Click [here](#) for more information.

Chesterfield Bicycle Film Festival  
Saturday 19th June 2010, 12–4.30pm, Chesterfield Library Lecture Theatre

Chesterfield Cycle Campaign are running a festival of short films about cycling on Saturday June 19th at Chesterfield Library. There will also be stalls and displays outside the library on the day. For more information, see [here](#). Try [www.bikeweek.org.uk](http://www.bikeweek.org.uk) for an event near to you.

## Consultation

Have your say on Transport in Derbyshire!

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Derbyshire County Council are consulting on the next Local Transport Plan (LTP3) 2011–2026. The LTP3 will put forward broad plans for transport across Derbyshire (excluding Derby City) for the next 15 years.

Have your say at <http://www.derbyshire.gov.uk/transportconsultation> by 17th June 2010.

## Check it out!

Active Travel Challenge at [www.activetravelchallenge.org.uk](http://www.activetravelchallenge.org.uk)

Check out our brand new Active Travel Challenge website. Loads of information and links to walking, cycling and jogging sites in Erewash and across Derbyshire. Register today! and start having fun logging journeys, competing against colleagues, and adding to our growing photo gallery. Thanks to Robbie W for this one of himself cycling to work!



PedalPeakDistrict at [www.pedalpeakdistrict.co.uk](http://www.pedalpeakdistrict.co.uk)

New site for the cycling project run by the Peak District National Park. There are bike rides and maintenance workshops being run during May and June and an opportunity to win prizes if you register and log cycling journeys on the site.



Active Derbyshire at [www.activederbyshire.org.uk](http://www.activederbyshire.org.uk)

You can now log and keep a record of wide range of activities on an online diary on the Active Derbyshire site. The pages are regularly updated with details of active events across Derbyshire.

Choose Cycling is a not-for-profit **Cycling and Green Travel social enterprise in Derbyshire**. We create opportunities for people of all ages and abilities to enjoy travelling in healthy and environmentally friendly ways.

To remove your name from our mailing list, please [click here](#).

Questions or comments? E-mail us at [info@choosecycling.co.uk](mailto:info@choosecycling.co.uk) or call 07900 977990 or follow us on [Twitter](#)